

# CHURCH PARTNER BENEFITS

#### BENEFITS FOR CHURCH

### **PARTNERS**

To help your members grow in their commitment to missions, we invite you to join other churches in our region as a MissionConnexion Church Partner. Joining MissionConnexion as a Church Partner will give you and your church members access to the following benefits and opportunities:

### **Event Benefits**

### **Registration Discounts**

Discounts on registration for MissionConnexion Preconference and Focus Events.

#### Promotion

Receive special promotional opportunities in event collateral.

### Networking

Connect with churches and ministries from your region and around the country that share your heart for missions.

### Compelling speakers

Hear from compelling leaders in global missions and training.

### Engaging workshops

Learn from experienced missions professionals that provide training covering a wide range of programs.

### Access and Discounts to Our Network of Ministries

### Year-round events through MissionConnexion

Receive discounts and special benefits at exciting mission-focused events throughout the year.

### Trip listings through MissionGuide

Advertise your church's mission trips and projects to people answering their call to serve.

### Fundraising tools through MissionLinked

Take advantage of intuitive tools that help your church organize and raise funds for trips and projects.

### Insurance coverage through MissionArmor

Access insurance coverage for trips that meet the specific needs of churches and their missionaries.

### Training through MissionExcellence

Learn how to improve your mission trips through personalized training.



# CHURCH PARTNER PROMOTIONAL TOOLS



# Church Partners By the church. For the church.

MissionConnexion Southwest is held in partnership with local churches who are connecting God's people to mission and increasing numbers of believers who are actively serving in areas of the world's greatest gospel need and opportunity.

Your church partnership makes it possible for MissionConnexion to provide free admission to hundreds of attenders to receive mission training from leading speakers and mission exhibitors, focused on helping your church advance the Gospel through mission.



## Website-Mission Connexion. global/Southwest 2023

The Conference website landing page provides all of the details about the Conference and also includes a listing of all the Church Partners along with links to your church website.



# **Conference Program**

The Conference Program is designed in duality with the MissionWorks Magazine. Featuring dual covers, the printed and digital versions of the Program highlight our Church Partners, keynote speakers, workshops, exhibitors and approved paid advertising.

Your church will receive copies of the Program one month prior to the Conference for your use in encouraging your congregation to attend for no fee.

### **Church Partner Website Portal**

This dedicated page on the MissionConnexion Southwest website provides Church Partners with all the communication tools you will need to promote the Conference and your church's participation through simple download. You will receive the link to the portal upon application approval.

### **Church Partner Website Portal Elements**



### **Digital Promotional Tools**

Digital tools are for your use in creating your own website, email or social media promotions

- ☐ Website Event Page Graphic Elements
- □ Church Testimonial Video
- Broadcast Email Masthead and Messages
- Social Media Blocks and Posts







### **Print Collateral**

The print collateral is ready for printing on your copier for distribution to your congregation.

The flyer/bulletin insert is 2-up for printing on an 8  $\frac{1}{2}$  x 11" sheet and can simply be cut in half for distribution.

The Poster is an  $11 \times 17$ " sheet size and is a fillable PDF allowing you to insert your church logo or type your church's name at the bottom to localize it for your participation.

- ☐ Flyer / Bulletin Inserts
- Poster



### **In-Service Promotional Tools**



Promotional tools for in-service use are provided for announcements during worship, small groups or monitor rotation.

- ☐ Pulpit Announcement Script
- ☐ PowerPoint Promo Slide
- ☐ Video Spot and Testimonial Video

CONTACT

Please contact Melissa White at <a href="MWhite@MissionWorks.global">MWhite@MissionWorks.global</a> or 360.980.8674 at MissionWorks for questions.



# CHURCH PARTNER AGREEMENT

**CHURCH PARTNERSHIP** 

#### **AGREEMENT**

To help your members grow in their commitment to missions, we invite you to join other churches in our region as a MissionConnexion Church Partner

### To become a MissionConnexion Church Partner, you agree to:

Promote MissionConnexion events through your church's communication channels to your church members.

**Pray for MissionConnexion events** as they occur.

Encourage your members to attend and volunteer at MissionConnexion events.

Help underwrite your local MissionConnexion event that provides free admission through a donation.

### Financial Commitment:

- \$500 smaller church (< 100 attendees)
- \$1000 mid-size church (100-500 attendees)
- \$2000 large church (> 500 attendees)

Appoint an ambassador in your church to serve as the official point of contact between your church and MissionConnexion.

Agree with the MissionConnexion Statement of Faith found at MissionConnexion.global/statement-of-faith.

Apply online to start accessing your benefits today. MissionConnexion Church Partnership Application Link.

We look forward to having you as a MissionConnexion Church Partner who shares in our commitment to missions.