



ADVERTISING CONFERENCE PROGRAM Printed and Digital Specifications

CONFERENCE PROGRAM FORMAT

The Conference Program is designed in duality with the MissionWorks Magazine. Featuring dual covers, the printed and digital versions of the Program highlight the speakers, workshops, exhibitors, and approved paid advertising. Please note the page size is 8.375 inch x 10.875 inch – slightly smaller than a standard 8.5 inch x 11 inch sheet. All pages are CMYK – 4 Color.

AD DEADLINES

Deadline: Order due by **Monday, August 26, 2024.**

Deadline: Ad Materials due by **Tuesday, September 3, 2024, camera ready**

AD SIZES

| | | | |
|-----------------|-------------------------------|---------------------|------------------------|
| Full Page | 7.375 in x 9.875 in | 1/2 Page Horizontal | 7.375 in x 4.8125 in |
| Full Page Bleed | 8.625 in x 11.125 in | 1/2 Page Vertical | 4.8125 in x 9.875 in |
| | Trim 8.375 in x 10.875 in | 1/4 Page | 3.5625 in x 4.8125 in |
| | Live Area 7.375 in x 9.875 in | 1/3 Page Vertical | 2.2917 in x 9.875 in |
| | | Business Card | 3.5625 in x 2.28125 in |

EVENT POWERPOINT SLIDE

Featured during Keynote sessions and on monitors throughout Conference venue. Size: 16:9 Powerpoint Slide – 10 in x 5.625 in – 300 PPI.

FILE FORMAT

Press ready PDF high resolution 300 dpi. A color match print proof must be provided if color accuracy is required.

COLOR

B&W or CMYK (4-color process). No ads with RGB or Spot color palettes are accepted.

SUBMITTING DIGITAL ARTWORK FILES

Ad file output must be proofed and reviewed prior to submission and be in accordance with industry printing standards. All ad files are output at 100% of format received. Include advertisers name and issue date in the digital ad file name/description. Please email MWhite@MissionWorks.global prior to sending ads for confirmation of receipt.

Emailing Ads: (Files size 10MB and under)
MWhite@MissionWorks.global

Online Upload Ads: Google Drive
Link: [Link to Upload](#)

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Advertiser and advertising agency, if any, agree to indemnify MissionConnexion Northwest against any liability or expense resulting from claims or suits based upon the content or subject matter of the advertisement including claims or suits for libel, violation of rights of privacy, plagiarism, copyright or trademark infringement, or unauthorized use of name, likeness, statement, or work of any person.

CONTACT

Please contact Melissa White at MWhite@MissionWorks.global or 360.980.8674 at MissionWorks for questions.



ADVERTISING CONFERENCE PROGRAM Rate Sheet

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| Ad | Size | Rate | Actual Page Size is 8.375 in x 10.875 in |
|------------------------|------------------------------------------------------------------------------------|---------|------------------------------------------|
| Full Page | 7.375 in x 9.875 in | \$1,700 | |
| Full Page Bleed | 8.625 in x 11.125 in Trim 8.375 in x 10.875 in Live Area 7.375 in x 9.875 in | \$1,700 | |
| 1/2 Page Vertical | 4.8125 in x 9.875 in | \$900 | |
| 1/3 Page Vertical | 2.2917 in x 9.875 in | \$750 | |
| 1/2 Page Horizontal | 7.375 in x 4.8125 in | \$900 | |
| 1/4 Page | 3.5625 in x 4.8125 in | \$400 | |
| Business Card | 3.5625 in x 2.28125 in | \$200 | |
| Event PowerPoint Slide | 16:9 Powerpoint Slide 10 in x 5.625 in (300 PPI) | \$250 | |

CONTACT

Please contact Melissa White at MWhite@MissionWorks.global or 360.980.8674 at MissionWorks for questions.

Ad Size Specification Sheets



Mission**Works**

MissionWorks Magazine

MissionConnexion Conference Program

Page size is 8.375 in x 10.875 in

Business Card Ad

3.5625 in x 2.28125 in

1/4 Page Ad

3.5625 in x 4.8125 in

1/2 Page Ad Horizontal

7.375 in x 4.8125 in

1/3 Page Ad Vertical

2.2917 in x 9.875 in

1/2 Page Ad Vertical

4.8125 in x 9.875 in

Full Page Ad

7.375 in x 9.875 in

Full Page Bleed Ad

8.625 in x 11.125 in

Trim 8.375 in x 10.875 in

Live Area 7.375 in x 9.875 in